

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

<u>Contract / Revision</u>		<u>Alt Order #</u>
587976 /		
<u>Product</u>		
Crossroads GPS mkgd		
<u>Contract Dates</u>	<u>Estimate #</u>	
11/03/12 - 11/04/12	12/11/750	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Crossroads GPS	11/02/12 / 11/02/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WGNT	Fran Berg	Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8433		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Crossroads Media, LLC.
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
N 1	WGNT	11/03/12	11/03/12	ACC Football	12p-CC		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$6,650.00
		Week: 10/29/12	11/04/12	-----S-				1	\$6,650.00		
N 2	WGNT	11/03/12	11/03/12	10p-1a Sat	10-1030p	Taking A	:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$500.00
		Week: 10/29/12	11/04/12	-----S-				1	\$500.00		
N 3	WGNT	11/04/12	11/04/12	10p-1a Sun	10-1030p	Taking A	:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$500.00
		Week: 10/29/12	11/04/12	-----S				1	\$500.00		
N 4	WGNT	11/03/12	11/03/12	10p-11p Sat	10p-11p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$500.00
		Week: 10/29/12	11/04/12	-----S-				1	\$500.00		
N 5	WGNT	11/04/12	11/04/12	10p-11p Sun	10p-11p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$500.00
		Week: 10/29/12	11/04/12	-----S				1	\$500.00		
										Totals	5
										\$8,650.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/04/12	5	\$8,650.00	\$7,352.50
Totals	5	\$8,650.00	\$7,352.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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